Speaker Profiles 2018



Our speakers have experience in a range of public speaking events, including party conference fringe sessions, discussing issues from across the trading standards and consumer protection landscape.



Leon Livermore, Chief Executive

Leon Livermore took over the position of Chief Executive of the Chartered Trading Standards Institute (CTSI) in 2013, following a 25-year-long career in local government. Leon is a passionate speaker on consumer protection issues, and avid representative of the trading standards profession.

Since taking the reins at CTSI, Leon has led a full restructure of the organisation, including agreeing a new vision and strategic plan with the membership. The restructure led the Institute's customer base into the private sector, ensuring income streams remained healthy and sustainable in the wake of austerity. The Institute is now the lead business advice agency in the UK, delivering business advice and education on behalf of the Government.

In 2015, Leon led the Trading Standards Institute to chartered status.

Leon has given evidence to Parliamentary subcommittees and key stakeholders on issues ranging from product safety to consumer protection. He is an active member of various panels including the Modern Crime Prevention Strategy Forum, and the strategic Consumer Protection Partnership (CPP) group, where he continues to lead and shape Government policy in regulation and consumer protection.

Craig McClue, Head of Policy

Craig McClue joined the trading standards profession in 1997, where he was soon recognised for his innovative thinking, introducing creative measures to change the way trading standards tackle modern issues.

Through the years, Craig led enforcement teams on projects with Scottish police and Parliament. He was the first to challenge malpractice in the private parking sector, and led the charge against new psychoactive substances, or 'legal highs', work which earned him a prestigious TSI Hero Award in 2011.

Since being appointed CTSI Head of Policy, Craig has led a project to assess the threats and opportunities that Brexit poses to trading standards and consumer protection. The CTSI Brexit Think Tank brought together experts and policy leads in key areas of UK legislation and regulation, producing compressive literature and advice for the UK Government and stakeholders.



In addition to his role as Head of Policy, Craig is a member of the Consumer Protection Partnership (CPP) operational group.

For more information, or to book either of our speakers for your event, please contact the CTSI Policy team on policy@tsi.org.uk