

# CTSI Conference 2023

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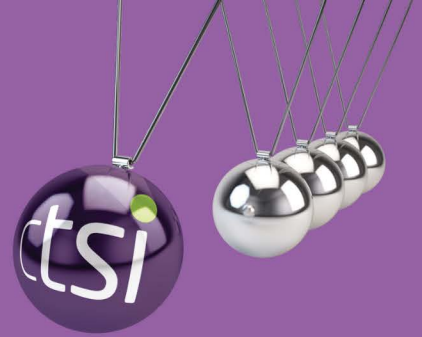


Eastside Rooms, Birmingham  
20 - 22 June 2023



Sponsorship opportunities

# About the event



CTSI's Annual Professional Development event provides a full educational and training programme to trading standards professionals, along with a wealth of networking opportunities for organisations looking to engage with the profession.

The event brings together hundreds of regulatory professionals, senior leaders and decision makers from across local and central Government, including the Competition and Markets Authority and the Department for Business and Trade as well as representatives from the UK's leading consumer organisations and businesses.

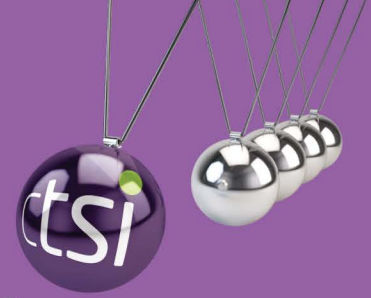
Our sponsorship packages are designed to increase visibility, develop brand awareness and position your organisation at the forefront of consumer protection.

This leading event offers an ideal opportunity for organisations that share our values and ethics to align with the Institute and be recognised as a key supporter of the trading standards profession and consumer protection.



Status International is delighted to have been the main sponsor of Europe's leading Consumer Affairs and Trading Standards Conference. As a dedicated supplier to some of the largest supermarkets and retailers in the UK and Ireland, it has always been important to work closely with trading standards on matters of safety, legislation, guidance, and other related matters, and this high-profile event is an excellent networking opportunity, reinforcing our commitment to quality and safety and of course ethical standards.

Peter McVeigh Chairman and Managing Director, Status



# Sponsorship opportunities

## PLENARY SPONSOR £8,500 +VAT

An opportunity to sponsor the key session of the day and be involved in the plenary debate of that specific session. CTSI will plan the session in consultation with the session sponsor.

As plenary sponsors you are guaranteed maximum visual exposure for your organisation, with high level publicity and prominently identified as sponsor on all key digital and printed materials prior to, during and after the event, including stage signage and within the pages of the Conference guide.

### Benefits include:

- main platform participation organised in association with CTSI
- maximum PR coverage
- one full delegate package including attendance at the welcome event and awards dinner
- opportunity to advertise in the Conference guide



## DELEGATE GIFT £3,500 +VAT

A stylish and useful promotional item supplied to delegates, exhibitors, speakers and sponsors ensuring continued brand visibility and promotion long after the event.

### Benefits include:

- identified as sole sponsor with company logo displayed alongside CTSI Conference logo
- attendance at the welcome event and awards dinner
- prominently identified as sponsor on all key digital and printed materials

## DELEGATE BAG £3,000 +VAT

This essential promotional item is supplied to all delegates, exhibitors, speakers and sponsors.

### Benefits include:

- identified as sole sponsor with company logo displayed alongside CTSI Conference logo on delegate bags
- attendance at the welcome event and awards dinner
- prominently identified as sponsor on all key digital and printed materials



# Sponsorship opportunities

## WELCOME RECEPTION SPONSOR £3,750 +VAT

This is the most well attended social and networking event and guarantees maximum publicity for the hosts of the welcome drinks reception.

### Benefits include:

- prominently identified as sole sponsor with logos displayed at the venue and on all key digital and printed materials prior to, during and after the event
- short address to the audience
- one full delegate package including attendance at the awards dinner
- opportunity to advertise in the Conference guide

## NAME BADGES £3,500 +VAT

Every attendee is supplied with a name badge that is to be worn throughout the duration of the event.

### Benefits include:

- identified as sole sponsor with company logo displayed alongside CTSI Conference logo on badges
- attendance at the welcome event and awards dinner
- prominently identified as sponsor on all key digital and printed materials

## GALA AWARDS DINNER TABLE £800 + VAT

Join in all the glamour and glitz at this key networking opportunity and promote your organisation to dinner guests by sponsoring a table of ten at the Awards Gala Dinner.

Your table will host one of our amazing prize-winners and their guest.

### Benefits include:

- table signage
- MC announcements
- entry in the Institute Celebrates Success brochure

**BRONZE**  
£2,500  
+VAT

You can also choose from one of our premium sponsorship opportunities.

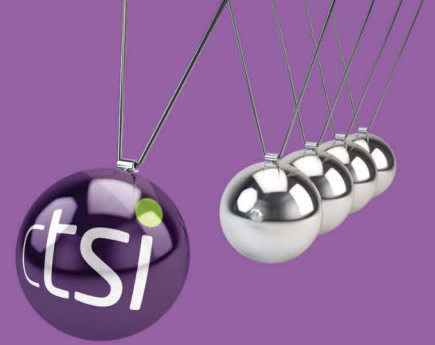
**SILVER**  
£3,000  
+VAT

Our bronze, silver and gold packages can be tailored to suit your specific requirements.

**GOLD**  
£5,000  
+VAT

Get in touch to find out more.

# Get in touch



**Become a CTSI Conference sponsor and benefit from an exciting range of high-profile opportunities, enabling you to:**

- interact with the UK trading standards profession
- have direct communication with key decision makers and stakeholders
- align your brand with CTSI's highly respected reputation
- increase your brand awareness and position your organisation at the forefront of consumer affairs in the UK

**All our sponsorship opportunities are designed to raise your profile, increase your visibility and gain maximum exposure to this hard to reach audience.**



**Get in touch**

**Join us as a CTSI Conference sponsor**

**Email [conferencesales@tsi.org.uk](mailto:conferencesales@tsi.org.uk) or call 01268 886697**