

INFANCY AND CHILDHOOD

ENFORCE SAFETY STANDARDS FOR PRODUCTS LIKE **PUSHCHAIRS, COTS, CAR SEATS, AND TOYS**



REMOVE **UNSAFE AND COUNTERFEIT TOYS** FROM THE MARKET



PREVENT EXPOSURE TO HAZARDS SUCH AS **BUTTON BATTERIES, PHTHALATES, AND BLIND CORDS**



SUPPORT CAMPAIGNS TO REDUCE RISKS OF **CHOKING, STRANGULATION, AND CHEMICAL EXPOSURE**



ADOLESCENCE

ENFORCE **AGE-RESTRICTED SALES** OF ALCOHOL, TOBACCO, VAPES, SOLVENTS, AND KNIVES



PREVENT ACCESS TO **COUNTERFEIT GOODS, DANGEROUS ELECTRICAL ITEMS AND UNSAFE COSMETICS**



SUPPORTING THE REGULATION OF **ONLINE FRAUDS, MISLEADING AND FALSE ADVERTISING** AND CLAIMS TARGETING THE YOUNGER CONSUMER



YOUNG ADULthood

ENSURE **ACCURATE DESCRIPTIONS** AND SAFETY OF **NEW AND USED CARS**



ENFORCE **LEGAL METROLOGY** SO CONSUMERS GET WHAT THEY PAY FOR, SUCH AS CORRECT MEASURES AT THE PETROL PUMP AND THE PUB



REGULATE THE SALE OF **COSMETICS, TEETH-WHITENING KITS, AND ONLINE PURCHASES** FOR SAFETY AND COMPLIANCE



PREVENT MISLEADING AND FRAUDULENT DESCRIPTIONS OF JEWELLERY THROUGH **HALLMARKING** CHECKS



ADULTHOOD

INVESTIGATE **FRAUDULENT PRACTICES AND UNSAFE GOODS**



SUPPORT AND EMPOWER THROUGH EDUCATION ON **CONSUMER RIGHTS**



ENFORCE **FOOD SAFETY** THROUGHOUT THE ENTIRE FOOD CHAIN **INCLUDING FEED HYGIENE, ANIMAL HEALTH AND PRODUCT LABELLING**



CHECKING THAT **TRAVEL PACKAGES** ARE ACCURATELY DESCRIBED AND MEET LEGAL REQUIREMENTS



LATER LIFE



PROTECT OLDER ADULTS FROM **DOORSTEP CRIME, SCAMS, AND FINANCIAL EXPLOITATION**

PROVIDE **WELLBEING CALLS, SCAM PREVENTION PACKS, AND CALL-BLOCKING TECHNOLOGY**



SUPPORT INDEPENDENT LIVING BY ENSURING **SAFE PRODUCTS AND FAIR TREATMENT**

