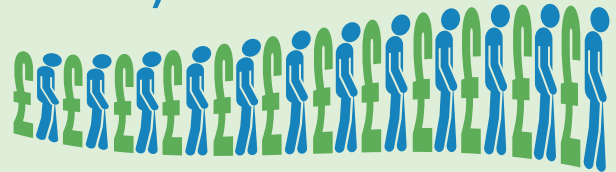


WHAT WOULD A WORLD WITHOUT TRADING STANDARDS LOOK LIKE?

EVERY UK CONSUMER BEING OUT OF POCKET BY **OVER £1,000** PER YEAR DUE TO **UNSAFE, POOR QUALITY OR UNDELIVERED GOODS**

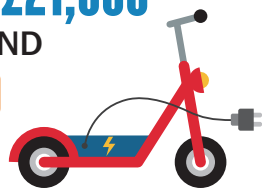


ECONOMIC LOSSES OF OVER **£12.1 BILLION** WITH **20,000 JOBS LOST** AND



£2.53 BILLION OF LOST PUBLIC REVENUE FROM THE TRADE IN **ILLICIT GOODS**, CAUSING MARKET CONFIDENCE TO PLUMMET AS UNFAIR BUSINESS PRACTICES THRIVE UNCHECKED

RISE IN **HOUSE FIRES** AS UNSAFE ELECTRICAL GOODS INCREASE IN THE HOME, COSTING **OVER £21,000** PER INCIDENT AND **OVER £12,000** TO CLEAN UP



INCREASE IN PRESSURE AND DEMAND ON **EMERGENCY SERVICES** FROM A RISE IN **ILLICIT AND UNSAFE GOODS** AND **ILLEGAL BUSINESS PRACTICES**



RISE IN **CHILDREN** BEING ABLE TO ACCESS **ALCOHOL, KNIVES, TOBACCO AND VAPES**, CAUSING A RISK OF INJURY AND HARM TO HEALTH AS UNDERAGE SALES ARE LEFT UNCHECKED



SHORT MEASURES OF GOODS COSTING **OVER £100 PER PERSON**, PER YEAR THROUGH OVERCHARGING AND UNDERDELIVERING

