

## Intellectual Property Law Case Study Guidance

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A requirement for completion of the CTSI's Professional Competency in Intellectual Property Law (IP) is that a 3000-word case study be submitted to complete this award.

The choice of subject matter for the case study is at the discretion of the candidate, but it must be focussed on the syllabus for IP and the subject area must be agreed in advance with the CTSI trainers for the qualification, prior to commencement.

As examples, case studies may include amongst others:

- The practical application of the law to a workplace scenario and consideration as to how the legislation is applied and any related challenges
- Dealing with an infringement of intellectual property rights
- Critical evaluation of an area of law
- Critical evaluation of an area of policy

References should be included and where legislation is cited, it is expected that the full title and SI number is referenced in footnotes.<sup>1</sup>

The case study must contain the candidate ID number in the header of the document. **Candidates MUST NOT include their name in the header.**

You will include the total word count at the top of the document. The candidate number and word count are not included in the overall wordcount. Your word count will be checked.

The case study must contain:

- a title;
- an introduction of no more than 500 words;
- the core report;
- a conclusion of no more than 500 words; and
- any appendices.

No penalty will be applied where a candidate is within 10% of the total 3000-word count (under or over), however for every 1% outside of this 10% degree of variation, 5 marks will be deducted from the overall award.

It is therefore important the candidates stick to the word count. Where an appendix, graph or illustration is included in the case study, this is excluded from the word count. The case study must be the candidates own work and no plagiarism.

**No individual, local authority or business** must be named in the case study unless it is referencing relevant case law. **Any personal data must be redacted in accordance with general data protection rules.**

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<sup>1</sup> [Insert footnotes and endnotes - Word \(microsoft.com\)](#)