

# Marketing Executive

**£32,000 per annum FTE ■ 12-month Fixed Term Contract**  
**18.5 hours per week flexi-time ■ Basildon/Hybrid**



Chartered Trading  
Standards Institute

CTSI, boasting a rich legacy of safeguarding consumers for 145 years, is an ambitious professional membership organisation supporting the Trading Standards profession across the UK. Driven by our members and a strong sense of purpose, we deliver services, qualifications, training and professional development that help Trading Standards professionals build the knowledge and skills they need to protect consumers and support fair trading.

We are looking for a creative and proactive Marketing Executive to support the successful promotion of a Government-funded training programme. This role offers an exciting opportunity to help raise awareness of a nationally significant initiative, engaging Trading Standards professionals and stakeholders across the UK.

Working closely with colleagues, partners and external suppliers, you will develop and deliver integrated marketing campaigns that drive awareness, participation and engagement. You will create compelling content for a variety of digital and print channels, coordinate marketing activities and events, manage communications and ensure that campaign messaging is consistent, engaging and aligned with programme objectives.

This is a varied role that would suit someone with strong marketing and communication skills, excellent attention to detail and the ability to manage multiple priorities. You will be comfortable creating and adapting content for different audiences, using digital marketing tools and channels, and analysing campaign performance to identify opportunities for continuous improvement.

The successful candidate will have experience of planning and delivering marketing activities, creating engaging written content and using digital platforms to reach target audiences. Knowledge of social media, email marketing, website content management and campaign analytics would be advantageous. Above all, we are looking for a collaborative and customer-focused individual who is passionate about using effective communications to make a positive impact.

If you are an organised and enthusiastic marketing professional who enjoys creating engaging campaigns and delivering measurable results, we would be delighted to hear from you. We would love to hear from you, even if you do not have all the listed experience or skills; you might bring something valuable we have not even considered.

Benefits include:

- Flexi-time, hybrid working, working abroad policy
- Minimum 25 days annual leave plus bank holidays (pro rata)
- Christmas shut down, paid volunteering days
- Enhanced pension contribution
- Inclusive culture supported by EDI and family-friendly policies

For further details about CTSI and this job, please download a candidate information pack which contains details about how to apply

<https://www.tradingstandards.uk/about-us/job-vacancies-at-ctsi/>

**The closing date for receipt of applications is noon on 15 October 2026**

CTSI is an equal opportunity employer dedicated to fostering diversity, inclusion, and equal opportunities in the workplace for all staff. We encourage applications from individuals of all backgrounds. If you require any adjustments during the application process, please reach out [hr@tsi.org.uk](mailto:hr@tsi.org.uk)

