

Ashfords **BRC**



Ashfords' Business Regulatory Consultancy
Comprehensive support

Ashfords Regulatory Services

Our regulatory services take the burden of compliance off your shoulders, backed up with specialist legal advice leaving you free to concentrate on building your business, confident that you are doing the right thing.

We have a wide range of experience in regulatory areas such as health and safety, environmental health, food, fire, trading standards, licensing, bribery and corruption and the fast developing area of security. We tailor our services to each client's precise legal compliance requirements.

We can also support your business by liaising with any Regulators for you, should the need arise.

Our values

- Innovation
- Understanding Business
- Teamwork
- Customer Service Excellence
- Integrity

Partnerships

In January 2016 Ashfords formed a strategic partnership with the Chartered Trading Standards Institute (CTSI) to deliver regulatory consultancy services to businesses, providing access to expert advice on trading standards and other regulatory matters through our joint capability.



In partnership with



Our Services

A dedicated team offering you commercially sound advice on all aspects of the complicated regulatory requirements imposed on businesses.

We are on hand to provide you with technical information and advice, backed up by the wider support of our law firm whenever you need it.

Benefits to you:

- Reduction of injuries, pollution incidents, enforcement etc. thus reducing down time and reputational damage
- Better relationships and enhanced trust with workforce and regulators
- You can achieve significant cost savings for your business by reducing the need for in-house specialists
- Potentially lower your insurance premiums
- Strengthen the brand
- Efficiency savings by formalising approaches across multiple sites
- 'Inside view' from enforcement officers from HSE, Environmental Health, Trading Standards and Fire Service backgrounds
- A dedicated team who are always on hand to support your business
- Expert benchmarking
- Primary Authority protection and reducing your risk profile to regulators



Our Work

We understand the complexity of regulation which is why we tailor our services to meet the specific requirements of our clients.

Some of our recent experience includes:

- Supporting an international food business with its fast paced UK operation - identifying compliance gaps, developing a suite of policies and procedures for Food Hygiene, Safety and Standards, Health and Safety and Trading Standards.
- Formed a Primary Authority partnership for an organisation and continue to guide them through the process of developing assured advice. This means they are no longer asked to do different things by different regulators.
- Supported a client by identifying gaps in their health and safety and fire policies and procedures, putting the policies right, making improvements and saving the business money and time.
- Responding to escalated enforcement activity and advising on serious incidents, accidents and developing specialist risk assessments.
- Quickly reacting when contacted by a client who had its food business closed down by the Environmental Health Department - a specialist consultant was deployed to provide remedial advice and liaise with the regulator and one of the legal team represented the client at the Magistrates court to get the notice lifted allowing the business to reopen

Client Testimonial

Ashfords provides Transport for London with advice on technical and legal aspects as part of the Retiming Deliveries Consortium. The Ashfords team are always on hand to provide TfL with invaluable advice relating to business operations, Local Authority restrictions, regulatory impacts, feasibility of delivery changes, Planning Condition variations and Environmental Protection Act Notices. They support our working groups and events to encourage businesses to consider changing delivery times responsibly and seek efficiencies.

Transport for London

Ashfords have supported us since March 2016. We are a new growing business and they ensure that we understand and implement regulatory requirements to ensure we are compliant. We have been allocated a contract manager who is always on hand when needed to provide us with specialist advice, which means we don't have to worry.

Newkeeco Ltd, Steve Foo



Unique Coverage

We provide a full range of services including:

Health and Safety

- Risk assessments
- Safety management systems
- Managing contractors
- Asbestos
- COSHH
- Manual handling
- Slips trips and falls
- Legionella control
- Work at height/roof work
- Occupational health

Fire

- Fire risk assessments
- Fire warden and evacuation training
- Building design
- Fire Safety Training
- Fire engineering Support
- Reactive advice

Food

- Safety and food standards
- Safety management plans based on HACCP principles
- Food poisoning allegations
- Allergens
- ISO accreditation
- Nature, quality and substance



Trading Standards

- Marketing
- Promotions
- Website
- Labelling
- Weights and measurements
- Product safety
- Fair trading

Environment

- Waste management
- Environmental permitting matters
- Statutory nuisance
- Noise
- Air quality
- Prevention strategies
- Energy policies
- Processing and permitting/licencing
- Contaminated land

Security

- Risk and threat assessments
- Security auditing
- Document/policy writing
- Site security upgrades and training
- International travel for employees

Senior Management

- Senior management liability training
- Representation and liaison with regulators and staff groups
- Bribery and corruption
- Corporate Manslaughter, sentencing guidelines and other major business threats.

Training

- Directors responsibilities
- Staff competencies
- Crisis management
- Security
- Managing food and waste strategies
- Bribery and Corruption

Better Regulation

Primary Authority is a government scheme to improve regulation by local councils and can provide significant benefits for businesses.

Primary Authority ensures consistency and fairness in the way that local regulators enforce regulations in areas such as food hygiene, food standards, fair trading, fire safety and health and safety.

Ashfords will form and coordinate your Primary Authority partnership for you. Ashfords and the local authority will work with you to ensure that your policies and procedures are compliant and, if required prepare new or updated policies. We will also help you to develop an inspection plan which will mean far fewer and less lengthy inspections by an authority.

Once your Partnership has been registered and the local authority considers that all of your policies and procedures are compliant they will "Assure" them, providing you with the confidence that you are working in a compliant way. Once your policies and procedures have been "Assured", other local authorities cannot require you to adopt an approach which is different.

Primary Authority categories for assured advice include:

- Health, Safety & Welfare
- Fire safety
- Trading Standards
- Environmental protection
- Food safety & hygiene
- Food standards
- General licensing
- Housing



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Business Regulatory Solutions (BRS)

BRS is a bespoke, personalised platform available to businesses in all sectors.

Ashfords LLP has partnered with the Chartered Trading Standards Institute (CTSI), to deliver an innovative business regulatory solution.

BRS contains comprehensive regulatory information covering:

- Health and safety
- Food
- Fire
- Licensing
- Product safety
- Environment
- Fair trading
- Dealing with customers

The site also contains additional resources and areas for you to store your own regulatory policies, procedures and other documents.

The site will be built around your businesses requirements and a member of our team will work with you to tailor it to your specific needs.

The content is constantly being monitored and updated so that you can be sure you are viewing the most current information available.

This dedicated regulatory website will allow you to easily access all of the regulatory information you need in one secure and customised place. The simple regulatory advice will take the confusion out of regulation, giving your business an advantage.



Managing risk, protecting your business

How will BRS benefit my business?

- By providing guidance on a number of regulatory areas in one central place
- By supporting you in reducing your risks and working towards compliance
- It can be customised with your branding
- By ensuring you only see information relevant to your business
- It provides easy to use and business friendly information
- It has an area for you to store your own policies and procedures on
- It can be accessed on laptops, computers, tablets or phones
- It provides you with up to date information so you don't need to worry about finding the latest version of legislation

What are my options?

We have three packages for you to choose from:

Option 1

Access to one of the following regulatory areas:

- Health and Safety
- Food
- Fire Safety
- Product Safety
- Licensing

You will also receive access to the following additional areas:

- Fair Trading
- Environment
- Dealing with Customers

Option 2

Access to two of the following regulatory areas:

- Health and Safety
- Food
- Fire Safety
- Product Safety
- Licensing

You will also receive access to the following additional areas:

- Fair Trading
- Environment
- Dealing with Customers

Option 3

Access to all of the following regulatory areas:

- Health and Safety
- Food
- Fire Safety
- Product Safety
- Licensing
- Fair Trading
- Environment
- Dealing with Customers

For further information on the packages available including pricing, licences and users please get in touch with a member of the team.

Business Risk and Regulation

Our lawyers offer a wealth of experience to clients who require assistance navigating the ever-changing regulatory landscape.

They understand the day-to-day challenges faced by companies and can offer commercially-minded advice on compliance.

The team's specialisms include:

- Health and Safety
- Environment
- Trading Standards
- Driver and Vehicle Standards Agency
- Food Safety
- Marine Regulation
- Bribery and Corruption
- Professional Discipline
- Fire Safety

The team provides a range of legal risk and liability assessments, as well as defending organisations against investigations, enforcement and/or prosecutions by regulatory bodies.

Their approach is to be proactive to prevent enforcement action or prosecution wherever possible following an incident. It is better to be proactive and avoid going to court than rely on the unpredictable judicial process. This is less costly, less stressful, and less damaging to a company's reputation. However, if court cannot be avoided we provide expert and effective representation.

We work closely with our Business Regulatory Consultancy colleagues to ensure clients have a reactive service when they need it most, but also a proactive service to prevent incidents happening again and to drive compliance within your business.



Why Ashfords

Ashfords is a leading provider of legal and professional services to companies and individuals throughout the UK and abroad. Our aim is straightforward – to help our clients get what they want.

Our clients tell us that we genuinely understand their challenges and their sectors – and that we focus on trying to find solutions rather than problems.

We do this by providing high-quality, plain-speaking advice. We deal with the complexities so you don't have to. We won't give you both sides of a story and then sit firmly on the fence while you make the big decisions that affect your future. We help you decide.

We pride ourselves on being down-to-earth and accessible. There's no point in employing experts if you can never get hold of them, so you can ask us anything, anytime.

Ashfords has built a reputation for excellence and we work hard to form strong, long-term relationships with our clients, based on outstanding service and real value for money.





Key contacts

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