

To become a
Corporate Affiliate Member or
for more information, contact
The Chartered Trading Standards Institute:

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Corporate Affiliate Membership



Chartered Trading
Standards Institute
corporate affiliate



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Should I be a Corporate Affiliate Member ?

Corporate Affiliate Membership is for those businesses who can support and promote the aims, objectives and values of the Institute. Aimed at those who promote good business practices, are genuinely customer focused, empower knowledgeable consumers and staff and enable informed decision making and are part of a modern and vibrant economy.

Corporate Affiliate Membership

CTSI aims are to support, assist, inform and educate businesses and staff involved with regulatory compliance, fair trading practices, consumer protection and more broadly aiming to contribute to economic, environmental, health and social wellbeing. Our members range from full time businesses to aspiring students through to experienced and senior regulatory professionals within businesses and in the public and third sectors. We welcome all businesses, from individuals and small traders, to large national and international enterprises.

Our membership charter and statement of intent is to:

- Uphold the CTSI ethics and values as laid down in the code of conduct
- To develop individual and corporate competencies and business efficiencies
- Promote the exchange of ideas, professional views and lively debate between all members for your mutual benefit
 - Build partnerships and provide a framework for joint working and building better relationships between trading standards professionals and businesses.

Working with Business

The Chartered Trading Standards Institute works with businesses to educate, inform and help empower you and your staff to drive up consumer satisfaction levels and effect operational and financial efficiencies and secure cost savings in your business performance. CTSI supports your aims to achieve better performance in market league tables and business competitiveness.

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Value of Membership to Your Business

- Enhances your business reputation and performance
- Raises your profile and promotes your company values within your industry and market sectors, which differentiates you from others in the market
- Promotes additional levels of customer confidence through external recognition of your business as a champion of fair trading, consumer rights, and customer safeguards and protection
- Provides the opportunity to participate in responses to CTSI consultation documents, which we present to central governments in response to proposed legislative changes.

Corporate Affiliate Membership benefits include:

- **Use of the CTSI Corporate Affiliate member logo*** (Terms apply) on your websites and printed materials, promoting your commitment to fair trading and consumer protection
- **A free full delegate pass**, to the CTSI Annual Consumer Affairs and Trading Standards Conference and Exhibition, Europe's premier consumer affairs Conference
- **10 % off professional skills and competence classroom training** for all your staff - providing access to over 80 courses per year
- **A free copy of the Trading Standards e-Directory** giving addresses and contacts for all local authority trading standards services and relevant government departments - updated monthly
- **A free copy** of our monthly digital publication ts today and our quarterly flagship publication ts review
- **20% off advertising space in any of our publications** including ts today, the Trading Standards Directory
- **10% off Exhibitor rates for stand bookings** at CTSI's Consumer Affairs and Trading Standards Conference and Exhibition
- **10% off Mini Theatre booking rates** at the Consumer Affairs and Trading Standards Conference and Exhibition
- **Access to sponsorship opportunities** to help promote your business to a large and diverse audience.

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