



# Corporate Affiliate Membership



ctsi

Chartered Trading  
Standards Institute  
**corporate affiliate**

## Should I be a Corporate Affiliate Member ?

Corporate Affiliate Membership is for those businesses who can support and promote the aims, objectives and values of the Institute. Aimed at those who promote good business practices, are genuinely customer focused, empower knowledgeable consumers and staff and enable informed decision making and are part of a modern and vibrant economy.

## Corporate Affiliate Membership

CTSI aims are to support, assist, inform and educate businesses and staff involved with regulatory compliance, fair trading practices, consumer protection and more broadly aiming to contribute to economic, environmental, health and social wellbeing. Our members range from full time businesses to aspiring students through to experienced and senior regulatory professionals within businesses and in the public and third sectors. We welcome all businesses, from individuals and small traders, to large national and international enterprises.

## Our membership charter and statement of intent is to:

- Uphold the CTSI ethics and values as laid down in the code of conduct
- To develop individual and corporate competencies and business efficiencies
- Promote the exchange of ideas, professional views and lively debate between all members for your mutual benefit
  - Build partnerships and provide a framework for joint working and building better relationships between trading standards professionals and businesses.



## Working with Business

The Chartered Trading Standards Institute works with businesses to educate, inform and help empower you and your staff to drive up consumer satisfaction levels and effect operational and financial efficiencies and secure cost savings in your business performance. CTSI supports your aims to achieve better performance in market league tables and business competitiveness.

[www.tradingstandards.uk](http://www.tradingstandards.uk)



## Value of Membership to Your Business

- Enhances your business reputation and performance
- Raises your profile and promotes your company values within your industry and market sectors, which differentiates you from others in the market
- Promotes additional levels of customer confidence through external recognition of your business as a champion of fair trading, consumer rights, and customer safeguards and protection
- Provides the opportunity to participate in responses to CTSI consultation documents, which we present to central governments in response to proposed legislative changes.

## Corporate Affiliate Membership benefits include:

- Use of the CTSI Corporate Affiliate member logo\* (Terms apply) on your websites and printed materials, promoting your commitment to fair trading and consumer protection
- A free full delegate pass, to the CTSI Symposium Europe's premier consumer affairs event
- 10 % off professional skills and competency training for all your staff
- A free copy of our bi-annual flagship publication The Journal of Trading Standards
- 20% off advertising space in any of our publications including the Journal of Trading Standards news website
- 10% off Exhibitor rates for stand bookings at CTSI's Symposium
- 10% off Seminar Session booking rates at the CTSI's Symposium
- Access to sponsorship opportunities to help promote your business to a large and diverse audience.

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To become a  
Corporate Affiliate Member or  
for more information, contact  
The Chartered Trading Standards Institute:

Sales and Business  
Development Executive  
The Chartered Trading Standards Institute  
1 Sylvan Court  
Sylvan Way  
Southfields Business Park  
Basildon, SS15 6TH  
United Kingdom

