



Helen Woods

Helen Woods has worked for Hampshire County Council's Trading Standards Service for over 15 years. She is currently manager of the Regulatory Team, a multi-disciplinary team of Trading Standards Officers responsible for the enforcement of wide range of legislation including product safety, metrology, fair trading, food and feed standards and for providing business support and advice.

Helen also oversees the management of the Buy With Confidence trader approval scheme across a large part of the south east and has been involved with the scheme since its inception in Hampshire in 1998. She has been largely responsible for its growth from a small local scheme to one with a membership of over 5000 businesses and covering the whole of the country.

With a varied career in Trading Standards spanning over 25 years, Helen has worked within a number of local authorities and has been involved with pretty much every aspect of consumer protection legislation.