

Almost 50% of trading standards authorities across the UK are using ts broadcast and its usage is increasing daily. The value of ts broadcast as a local solution has been recognised right across the country, from Scotland and Wales to the South of England.



broadcast

What is ts broadcast?

- expert quality-controlled business and consumer advice leaflets and product safety recall details, delivered through your own website
- hassle-free content maintained for you, which is always up-to-date
- a national solution delivered locally to support you.

The screenshot shows the Haringey Council website. The header includes the council name and a search bar. The main content area is titled 'Buying goods - your rights' and discusses the Sale and Supply of Goods Act 1979. A sidebar on the left lists various council services.

ts broadcast means consumers and businesses in our area can have a wide range of easily accessible information about trading standards matters.

Paul Boeuf, London Borough of Haringey.

If you would like more information about ts broadcast or our other content syndication products, please visit

www.tradingstandards.gov.uk/syndication

or telephone 0845 608 9421.

tsi solutions
maximum effect, minimum effort

How does ts broadcast work?

We know what a challenge it is for you to provide consistent consumer and business advice, across a vast array of complex legislation and regulations. ts broadcast helps you provide this information, branded through your website.

The content is automatically added to your website using the latest technologies. Nationally produced leaflets are updated and maintained for you by TSI's panel of experts.

As a ts broadcast user, you will benefit from:

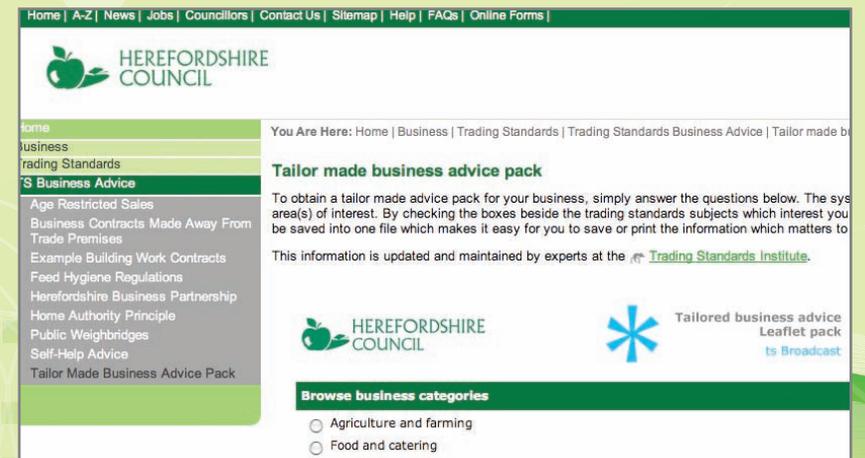
- raising public awareness of the wide range of quality services delivered by your council
- low maintenance requirements saving you time and resources
- increased consumer confidence by creating well informed citizens and better informed businesses
- keeping visitors within your site, through your enhanced website content.

Technical information

There are three versions of ts broadcast available:

1. **JavaScript** is the easiest version to implement. Javascript code can be pasted from ts interlink into your web pages.
2. **Web service** employs the very latest method for information exchange. It is a feed directly from our own store of leaflets and recall notices.
3. The **iframe** version (currently covering business advice) can be implemented using a single line of HTML code. Your website will instantly show our business advice 'wizard', delivering a risk-rated, prioritised leaflet pack containing your website's logo. This version is included as a free update for all ts broadcast and ts community subscribers.

You can mix and match the versions. For example, some authorities implement JavaScript to deliver consumer advice and iframe to deliver business advice. There is no additional cost, you have access to all three technologies.



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HEREFORDSHIRE COUNCIL

Home | Business | Trading Standards | Trading Standards Business Advice | Tailor made business advice pack

Tailor made business advice pack

To obtain a tailor made advice pack for your business, simply answer the questions below. The system will generate a leaflet pack for you. By checking the boxes beside the trading standards subjects which interest you, you can save into one file which makes it easy for you to save or print the information which matters to you.

This information is updated and maintained by experts at the [Trading Standards Institute](#).

HEREFORDSHIRE COUNCIL

Tailored business advice
Leaflet pack
ts Broadcast

Browse business categories

- Agriculture and farming
- Food and catering

Did you know?

ts broadcast:

Best practice and best value as highlighted in Computer Weekly's 'Smart Project' column



ts broadcast has enabled us to raise the profile of the service we provide to our citizens. Implementation of the new iframe has enhanced this further by offering tailored advice to our businesses. A cost-effective time-saving solution from TSI.

Mike Pigrem, Herefordshire council