

# Shopping **SAFELY** online



When shopping online you should check:

**WHO** are you buying from?

**WHERE** is the seller based?

**WHAT** do you know about the seller?

Online platforms are not always the sellers of the products advertised for sale on their websites.

Buying products from sellers based overseas or who fail to provide a UK address increases your risks.

If you are concerned about the safety of any product, please report it to your Local Trading Standards service, which you can do through Citizens Advice Consumer Helpline (Consumerline in Northern Ireland or [consumeradvice.scot](http://consumeradvice.scot) in Scotland)

Buy safely this Christmas  
Search 'Christmas' at [gov.uk](http://gov.uk) for more



Chartered Trading  
Standards Institute



Office for Product  
Safety & Standards