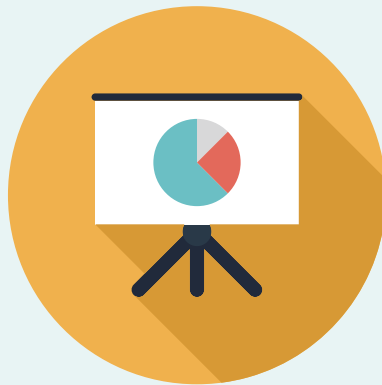


PRODUCT SAFETY CHECKLIST FOR ONLINE SELLERS



Sell safe products online

Understand and comply with product safety laws in any jurisdiction in which you intend to offer products for sale to consumers.



Share product safety info

Publish clear, accurate, easily accessible, and conspicuous product safety information and warnings about goods or services that you sell online.



Make info accessible

For cross-border transactions, make product safety info available in appropriate languages to ensure they are easily understood.



Know what not to sell

Visit relevant government websites to access product safety resources in various jurisdictions and subscribe to their website alerts.



Be responsive to consumers

Make sure you clearly provide your contact details for consumers and authorities to enable communication in case of safety problems.



Communicate safety concerns

Use direct and effective communication tools to reach out to affected consumers when product safety concerns arise.

***Share the message with hashtag
#SafeProductsOnline***

Brought to you by:

Office for Product Safety & Standards
Chartered Trading Standards Institute
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