

Kwikchex

Date: Tuesday 27 June, 10.15 - 11.00 meeting room 7

Overcoming enforcement funding and resource problems when tackling rogues using the internet to deceive consumers

In the digital age, rogue businesses are able to use the internet to lure in and defraud consumers with ease and on massive scales. Jurisdiction, evasiveness and complexity creates huge problems for law enforcement in terms of funding and operational practicalities. This session demonstrates how KwikChex is providing additional resources to help overcome these problems.

Proposed Learning Outcomes:

Improving the capabilities of Trading Standards and other authorities to tackle rogues that use the internet to operate on national and international scales.

Ticketing:

Reserve a ticket by contacting Gemma Chatwood at info@kwikchex.com Remaining tickets will be available from the Information Desk on the day, on a first come, first served basis.

CPPD: 45 minutes