

Intro to Unit 2 Business and Consumer Legal Frameworks

2021 Coursework Marking Scheme

Coursework Medium:	Case Study
Word Limit:	2000 word (+/- 10% allowance)
Submission date:	1 March 2022

The following outlines specific information provided to the candidate on how for each area shown below, where the weighting on marks will be achieved.

Marking Guidelines:

Structure and reliability:	10%
Knowledge:	20%
Analysis:	65%
Research and referencing:	5%

The marking scheme must show that for each requirement set by the examiner and moderator, what you are expecting to see from the candidate and where they can achieve marks. This will be aided by the assessment criteria set for this submission.

Indicate the learning outcomes and areas of the syllabus you are seeking to examine within, for this submission piece.

Learning Outcomes:

Understand the type of business environment and the need to provide support and advice to assist business compliance	✓
Explain the range of options available to a trading standards department other than prosecution	✓
Understand the legislation and any related code of practice or guidance	✓
Explain effective regulation to assist economic growth	✓

Case Study Question

You are conducting a visit at a small shop close to your office. This shop sells a variety of items including alcohol, fireworks and tobacco. Whilst you are in the shop you see bottles of wine, gin and vodka which appear to be suspicious and a pile of fireworks in the corner of the shop with confusing packaging. There are no customers in the shop at the time, just the owner Mrs Dodgy and another member of staff.

Your case study needs to identify how you will proceed in this situation, clearly detailing all matters that you will need to consider.

Assessment Criteria:

Skills to be demonstrated	Marking requirements	% of marks
The ability to communicate clearly and appropriately in this situation.	Correct identification of all relevant issues Understanding of how best to advise the business in this situation.	20
Explain to a diverse audience the meaning of, and rationale behind, legal requirements as a means of securing compliance	Correct identification of the legal requirements to secure compliance	20
Demonstrate a practical awareness of where the work of Trading Standards finishes and the work of other agencies begin, and potential overlaps.	Awareness of your and other authority's available civil and criminal options for dealing with the business and the staff. Awareness of how other agencies would be relevant to this case study.	20
Structure and reliability of your case study	Is your case study well presented? Is the law and information you have used correct?	5
Research and referencing	Is any research you have carried out accurate and any referencing correct?	10
Knowledge	Understand the business environment Understand risk assessment Understand self-regulation as a means to compliance	25