

CTSI SYMPOSIUM

Sponsorship opportunities

Southport Convention Centre, Southport 15 - 17 June 2020

CTSI's Annual Professional Development event, provides a full educational and training programme to trading standards professionals along with a wealth of networking opportunities for organisations looking to engage with the profession.

Bringing together regulatory professionals, senior leaders and decision makers from across local and central Government, including the Competition and Markets Authority and the Department for Business, Energy and Industrial Strategy - as well as, representatives from the UK's leading consumer organisations and business.

"Status International are delighted to have been the main sponsor of Europe's leading Consumer Affairs and Trading Standards Symposium and Exhibition. As a dedicated supplier to some of the largest supermarkets and retailers in the UK and Ireland, it has always been important to work closely with trading standards on matters of safety, legislation, guidance, and other related matters, and this high-profile event is an excellent networking opportunity, reinforcing our commitment to quality and safety and of course ethical standards. We are sure that our support extends well beyond the Conference Centre"

Peter McVeigh Chairman and Managing Director

STATUS®



LOOKING TO
THE FUTURE
TOGETHER

Our sponsorship packages are designed to increase visibility, develop your brand awareness and position your organisation at the forefront of consumer protection.

This is an ideal opportunity for organisations that share our values and ethics to align with the Institute and be recognised as a key supporter of the trading standards profession at this leading event.

Sponsorship Opportunities

Plenary sponsor £8,500 + VAT

An opportunity to sponsor the key session of the day and be involved in the plenary debate of that specific session. CTSI will plan the session in consultation with the session sponsor.

As plenary sponsors you are guaranteed maximum visual exposure for your organisation, with high level publicity and prominently identified as sponsor on all key digital and printed materials prior to, during and after the event, including stage signage and within the pages of the Symposium guide.

Benefits include:

- main platform participation organised in association with CTSI
- maximum PR coverage
- one full delegate package including attendance at the welcome event and Symposium dinner
- opportunity to advertise in the Symposium guide

Delegate Gift £3,500 + vat

A stylish and useful promotional item supplied to delegates, exhibitors, speakers and sponsors ensuring continued brand visibility and promotion long after the event.

Benefits include:

- identified as sole sponsor with company logo displayed alongside CTSI Symposium logo
- attendance at the welcome event and Symposium dinner
- prominently identified as sponsor on all key digital and printed materials

Party Night sponsor £3,750 + VAT

An opportunity to sponsor THE social event in the Symposium programme. Always the most popular social event, with attendees including delegates, exhibitors and speakers. Sponsoring this fun event will guarantee maximum publicity.

Benefits include:

- prominently identified as sole sponsor with logos displayed at the venue and on all key digital and printed materials prior to, during and after the event
- one full delegate package including attendance at the welcome event and Symposium dinner
- opportunity to advertise in the Symposium guide
- invited to present raffle prizes



Sponsorship Opportunities

Delegate Bag sponsor £3,000 + VAT

This essential promotional item is supplied to all delegates, exhibitors, speakers, and sponsors ensuring continued brand visibility and promotion long after the event.

Benefits include:

- identified as sole sponsor with company logo displayed alongside CTSI Symposium logo on delegate bags
- attendance at the welcome event and Symposium dinner
- prominently identified as sponsor on all key digital and printed materials

Gala Dinner Table from £775 + VAT

Join in all the glamour and glitz at this key networking opportunity and promote your organisation to dinner guests by sponsoring a table of ten at the Awards Gala Dinner. Your table will host one of our amazing prize-winners and their guest.

Benefits include:

- table signage
- MC announcements

Name Badges £3,500 + vat

Every attendee is supplied with a name badge that is to be worn throughout the duration of the event.

Benefits include:

- identified as sole sponsor with company logo displayed alongside CTSI Symposium logo on badges
- attendance at the welcome event and Symposium dinner
- prominently identified as sponsor on all key digital and printed materials

You can also choose from one of our premium sponsorship opportunities.

Our bronze, silver and gold packages can be tailored to suit your specific brand requirements.

**BRONZE
SPONSOR**
£2,500
+ VAT

**SILVER
SPONSOR**
£3,000
+ VAT

**GOLD
SPONSOR**
£5,000
+ VAT

Thank you to our sponsors already confirmed for 2020

Become a CTSI Symposium sponsor and benefit from an exciting range of high-profile opportunities, enabling you to:

- interact with the UK trading standards profession
- have direct communication with key decision makers and stakeholders
- align your brand with CTSI's highly respected reputation
- increase your brand awareness and position your organisation at the forefront of consumer affairs in the UK

All our sponsorship opportunities are designed to raise your profile, increase your visibility and gain maximum exposure to this hard to reach audience.

Making sure you stand out from the crowd.



Status International (UK) Ltd.
People in Pursuit of Excellence

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Transforming the way you work

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Join us as a CTSI Symposium sponsor

contact email: conferencesales@tsi.org.uk or tel: 01268 886697



www.tradingstandards.uk/symposium2020
#CTISymposium

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Standards Institute