

# CTSI Symposium 2018

The Chartered Trading Standards Institute's  
Annual Professional Development Event

4-6 June 2018  
East Midlands Conference Centre, Nottingham

**Stronger together**

## **KwikChex Ltd**

**Date: Monday 4 June, 15.00 - 15.30**

### **Partners in Disruption - bringing together law enforcement, the private sector, the media and consumers**

Speakers: Gemma Chatwood and Chris Emmins

The multi-agency approach to using disruption as one of the weapons in tackling rogues is already well established. This session describes how KwikChex is helping increase the effectiveness of disruption from a private sector perspective.

KwikChex uses corporate funding from ethically committed businesses in sectors that are prone to scams to provide pull together data from multiple sources, including consumers and invests it in a 'holistic' strategy.

It increases the options that are available, going beyond the existing cooperation between law enforcement and official authorities.

The strategy includes:

- Proactive resources - verified online information to inform and warn consumers
- Reactive resources, responding to consumers with specific concerns via helplines and emails
- Assisting consumers to make civil claims against rogue businesses that are in breach of CPRs
- Using our very strong media influence to expose rogue businesses

A number of official agencies and law enforcement authorities already consult with KwikChex to obtain information on suspected rogues - and to aid enforcement actions by acting as witnesses in prosecutions. In addition, some officers are referring consumers to KwikChex for free assistance when they have lost monies through deception.



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The objective now is to 'complete the circle' - to combine all the factors and resources efficiently to maximise the impact of disruptive strategies.

After presenting what is being provided currently and the immediate plans for increased cooperation, KwikChex director Chris Emmins will invite questions and input from the session attendees to help drive the initiative forward.

### **Learning outcomes:**

Delegates will learn of the effectiveness of the 'all-stakeholder' partnerships to date and be able to determine how participating in an extended disruptive strategy partnership can assist them in cost-effectively tackling rogue businesses.

**Ticketing:** [Get your ticket](#)

**CPPD:** 30 minutes

